

# Application Guideline

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ASEAN Sustainable Business Coach Training(TOT),  
ECOTHON 2023

ECOTHON

APPLICATION

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LOGIN

REGISTRATION



## ASEAN Sustainable Business Coach Training (TOT)

1

Apply Now

### What is ASEAN Sustainable Business Coach Training (TOT)?

- One-time three-day online course up to 12 hours
- Startup analysis, lecture series on corporate sustainability (ESG), sustainable business model development, market, and customer needs analysis, investment, etc.

#### Benefits to Participants

ECOTHON

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## Ecathon 2023

1

Apply Now

### What is ECOTHON?

- Ecathon (Eco-entrepreneurs' Marathon) is a sustainable and innovative business model competition that provides a selected group of startups in the ASEAN region with intensive 3-4 day training, mentoring, and coaching programmes in making sustainable business strategies and IR pitching, by adopting a 'hackathon' method.

#### Benefits to Participants

※ Please create your account or log in before applying for TOT/Ecathon 2023.

1. If you have already logged in, please click #1. "Apply Now"(go to page 5.)
2. If you have not logged in yet, please click #2. "LOGIN"(go to page 4.)
3. If you need to create your account please click #3 "REGISTRATION" (go to page 3.)



APPLICATION

LOGIN

REGISTRATION



## Registration

1

✓ All items are required

### 1 Enter the information

ID

[Duplicate check](#)

Password

Password Check

Name

Middle Name

Family Name

Mobile Phone

Please enter your country code and mobile phone number (ex ) +82-10-1234-5678)

Email

### 2 Consent to collection of personal information

 I agree to the Personal Information

### 3 Prevent Auto-Registration

Prevent auto-registration Please enter the numbers in order.



2



## Registration Completed.

Member registration completed.  
Now, apply for Ecothon Program.

3

2023 ASEAN Sustainable  
Business Coach Training (TOT)  
Application

Ecothon 2023 Application

1. Please fill out the registration form in order to create your account, before you apply to TOT/Ecothon
2. If you have filled out the form, please click 'Submit'
3. Please click 'Apply Now!' for the Program you want to apply for(TOT or Ecothon)



APPLICATION

LOGIN

REGISTRATION



## Login



ID

Password

Login

Find ID

Find Password



**ASEM SMEs Eco-Innovation (ASEIC)  
Ecathon Secretariat**

+82 70 8852 3810

### Contact Us



+82 70 8852 3810 (09:00-18:00 KST (Mon-Fri))

82 2 529 0590

keepgoeun@aseic.org

(06736) #7F, 210, Gangnam-Daero, Seocho-Gu,  
Seoul, Republic Of Korea

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1. Please enter your ID and Password to Login.

※ To Find ID/ Find password, please contact ASEIC/Ecathon Secretariat  
[keepgoeun@aseic.org](mailto:keepgoeun@aseic.org)

**ASEAN Sustainable Business Coach Training (TOT) Application Form**

Minimum Selection Criteria of Participants  
 1. Qualified business coach with a BA in the relevant field and 3 years of experience  
 or  
 2. Certified business coach by Ecothon 2021-2022 and others

**Personal Details**

All items are required

Name  
 First Name Middle Name Family Name

Gender  
 Male  Female  Prefer not to say

Date of Birth

Mobile Phone  
 +82-10-1234-5678

Email  
 ksg@homepagekorea.com

Nationality

Occupation

Address

**Academic Backgrounds**

**Coaching Experiences**

**Business Experiences**

**Language Skill**

**Your motivation for participating TOT**

Submit

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**2023 Ecothon Application Form**

Minimum Selection Criteria of Participants  
 1. Qualified business teams or startups with more than three members, which have an innovative and sustainable business solution to be developed into feasible business strategies  
 2. Key qualifications for business model involve sustainability, marketability, feasibility & profitability uniqueness & innovativeness and competitiveness.

**Team Information**

All items are required

Team Name

Country of Origin

Date of Establishment

Number of Team Members

Types of Establishment  
 Project Team  
 Early-Stage Startup (within 3 years of its establishment without legal approval)  
 Startup (within 3 years of its establishment with legal approval)  
 Enterprise (with more than 3 years of its establishment with legal approval)

Stages of Establishment  
 Concept/Idea-only stage  
 Product/service development or prototyping stage  
 In-production/service stage  
 Other

Official website/SNS

Profit (USD/year)

**Business brief**

**Sustainable Development Goals**

**Personal Information**

**Academic Backgrounds**

**Internet Connection**

Submit

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1. All the personal details on the form should be filled out completely
2. Please click circled 'arrow button' to fill out the information required.
3. Please fill out the form completely And click 'Submit'



## Submission Completed.

The submission has been successfully completed.  
Application details and selection results will be notified by E-mail.

For inquiries, please contact us at  
the contact information below.

Tel) +82 70 8852 3810 (09:00-18:00 KST (Mon-Fri))  
Email) keepgoeun@aseic.org

[Home](#)

[Application Check/Modify](#)

ecothon.net 내용:  
Your application is complete.

1

확인

2

1. Your application is completed!  
Please click the blue button!
2. Your application is safely completed.  
If you want to modify your  
application information, please click  
'Application Check/Modify'

**ECOTHON**

APPLICATION LOGOUT **MYPAGE**

## My Page

Application Information

12 May 2023

### 2023 ASEAN Sustainable Business Coach Training (TOT) Application

[Application Check/Modify](#)

**ASEM SMEs Eco-Innovation Center**

**ASEM SMEs Eco-Innovation (ASEIC) Ecothon Secretariat**

+82.70.8852.3810

**Contact Us**

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1. You can also check you Application information on 'MYPAGE'

# Thank you

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Please contact ASEIC/ECOTHON Secretariat for further inquiries,

[keepgoeun@aseic.org](mailto:keepgoeun@aseic.org)